



UNIVERSITY OF
KWAZULU-NATAL[™]
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THE UNIVERSITY OF KWAZULU-NATAL CORPORATE RELATIONS DIVISION

Cordially invites you to a webinar

WHY DOES BLACK IDENTITY REMAIN IN THE MARGINS OF CORPORATE COMPANIES IN SA?

Following the online posting of a TRESemmé advertisement, there was social media outrage, as the advertisement eluded to the fact that “white” is viewed as more superior and “attractive” whilst “black” is viewed as inferior and “unattractive”. The advertisement showed a black woman's hair labelling it "frizzy and dull," and blonde hair, labelling it, "fine and flat" and "normal". Clicks has since put out a statement expressing their disappointment and regret about the advertisement having gone out in the first place.

FACILITATOR

Dr Mlamuli Hlatshwayo, Lecturer: School of Education,
University of KwaZulu-Natal

PRESENTERS

Professor Thuli Madonsela
Former Public Protector,
Social Justice Chair & Law
Professor, University of
Stellenbosch

Ms Wendy Knowler
Consumer Journalist/
Consumer Insights Specialist

Dr Kgari Masondo
Senior Lecturer: Economic,
History & Development,
University of KwaZulu-Natal

Professor Rozena Maart
Associate Professor, School of Social
Sciences, University of KwaZulu-Natal

Ms Shannon-Leigh Landers
PhD candidate: Centre for Communication,
Media and Society (CCMS), University of
KwaZulu-Natal

DATE

FRIDAY, 18 SEPTEMBER 2020

TIME

15H00-16H30

PLATFORM

ZOOM

[CLICK HERE TO RSVP](#)

ENQUIRIES ONLY

Shakila Thakurpersad | email : thakurpersads@ukzn.ac.za

INSPIRING GREATNESS

SPEAKER & FACILITATOR

PROFILES



PROFESSOR THULI MADONSELA

Professor Thulisile “Thuli” Madonsela, an advocate of the High Court of South Africa, is the law trust chair in social justice and a law professor at the University of Stellenbosch, where she conducts and coordinates social justice research and teaches constitutional and administrative law. She is the former Public Protector of South Africa, and the co-architect and founding Chairperson of the African Ombudsman Research Centre. Professor Madonsela is also the founder of the Thuma Foundation, an independent democracy leadership and literacy public benefit organisation and convener of the Social Justice M-Plan, a Marshall Plan-like initiative aimed at catalysing progress towards ending poverty and reducing inequality by 2030, in line with the National Development Plan (NDP) and Sustainable Development Goals (SDGs). She is a monthly columnist for the Financial Mail and City Press/Rapport, and occasionally writes for other newspapers.

MS WENDY KNOWLER

Ms Wendy Knowler is one of South Africa’s most authoritative and respected consumer journalists. In her journalism career spanning three decades, Wendy has covered politics, fashion and just about everything in between on a variety of media platforms. For the past 20 years she has specialised in consumer journalism, currently writing the In Your Corner column for the Tiso Blackstar print titles Daily Dispatch and Weekend Post, and digital news platform TimesLive, as well as investigating and presenting weekly consumer inserts on Talk702, Cape Talk and East Coast Radio. Ms Knowler has also been a longstanding judge in both the Gold Pack packaging awards and cars.co.za’s annual Consumer Awards competition, the latter combining her passion for motor vehicles and consumer protection.



DR KGARI MASONDO

Dr Masondo is a Senior Lecturer of Economic History and Development at Howard College at the University of KwaZulu Natal. She is an ordained Pastor, Apostle and Bishop at The People of God Christian Ministries International. She is the founder and director of the ministry. She is a motivational teacher and counsellor. Dr Masondo obtained her BA, Higher Diploma in Education, Honours, Master’s Degree from the University of Cape Town and PhD in History from the University of Stellenbosch. She is a lecturer of History, Geography, Social Science Learning Area and Economic History and Development. She is a Cluster leader of Culture that focuses on Anthropology and Tourism. Her research interests are in socio-environmental concerns, indigenous knowledge, forced removals, teaching and learning matters and gender issues. Dr Masondo serves on several boards; Internationalisation of the School of Social Science, Social Science School Board and Editorial Board of the Journal of the South African Democratic Teachers Union. She is the Chief Editor, Founder and Director of the Journal of the South African Democratic Teachers Union (JSADTU). Dr Kgari-Masondo has published in national and international publications on Indigenous knowledge, forced removals, decolonisation and education issues. She co-authored a book on the History of the South African Democratic Union entitled: Demythologising the History of the South African Democratic Union (2019).

PROFESSOR ROZENA MAART

Professor Maart is an Associate Professor in the School of Social Sciences at the University of KwaZulu-Natal. She took her undergraduate education at the University of the Western Cape, her Masters at the University of York in the UK, and her PhD at the Centre for Contemporary Cultural Studies at the University of Birmingham, UK. Her work examines the intersections between and among Political Philosophy, Black Consciousness, Derridean deconstruction and psychoanalysis, all of which address questions of race, gender and identity.

In 1987, at the age of 24, Maart was nominated to the “Woman of the Year,” award in South Africa for her work in the area of gender-based violence and for the first Black feminist organisation in South Africa (Women Against Repression [W.A.R.]) with four women. She is a member of the Caribbean Philosophy Association. In 2016, she received the William R. Jones lifetime achievement award from “Philosophy Born of Struggle” for her work in Philosophy, especially her ground-breaking work in Philosophy Born of Massacres. In 2017, Professor Maart won an award for Research Excellence from UKZN and an award for Student Mentorship award. In January 2019, Professor Maart was appointed as an International Research Ambassador to the University of Bremen in Germany.



MS SHANNON LANDERS

Ms Landers is a PhD candidate in the Centre for Communication, Media and Society (CCMS) at the University of KwaZulu-Natal. She specializes in the fields of representation and identity, with a focus on the role of soft power in media images. She currently lectures production course at AFDA: school of the creative arts. Her lecturing philosophy is training students to be socially conscious content producers who are aware of the importance of representation. Outside of academia, she is an environmental justice activist, who dedicates her time lobbying for the rights and recognition of communities in South Durban.

FACILITATOR

DR MLAMULI NKOSINGPHILE HLATSHWAYO

Dr Hlatshwayo is a lecturer in the department of Curriculum and Education Studies at the School of Education, University of KwaZulu-Natal. He is a scholar in the field of Higher Education, and politics. His research interests include theorising transformation in the global South; student movements; issues around epistemological access and curricula; and the philosophy of education. He has an established research publication record in the transformation of the South African education system. He supervises post-graduate students and teaches both undergraduate and postgraduate courses to education students in the B Ed and Masters’ programmes. He holds a PhD in Higher Education Studies and Masters’ Degree (Cum Laude) in Political and International Studies from Rhodes University. Dr Hlatshwayo is a well-known public intellectual, who commentates in the media on the state of Education and Politics in South Africa. He was a visiting scholar at the University of Connecticut’s Neag School of Education for 2018–2019. He is the Convener of the Special Interest Group in Knowledge-Building in Educational practices, South African Education Research Association (SAERA). He is the Andrew W. Mellon Early Career Fellow for 2020–2025. Dr Hlatshwayo was recently honoured as the Mail & Guardian 200 Young South Africans for his contribution to the field of Education for 2020.

