



CALL FOR PAPERS

The Local Organising Committee would like to invite you to the BMC 2014 Conference, hosted by the College of Law and Management Studies, University of Kwazulu-Natal.

Conference dates: 17 - 19 September 2014

Venue: Garden Court Marine Parade, Durban, South Africa

Conference Theme: ***Business Unusual - Economy, Business and Governance in a Changing World***

Due to advances in information and communications technologies, and modern transportation systems, the world has become smaller. Borderless trade has become the order of the day. Organisations around the world are constantly trying to satisfy the needs of some 7 billion global consumers with serious impacts on natural resources. Great pressure is being placed on these organisations to take responsibility for the sustainable stewardship of the world's natural resources. As such business and government need to move towards a universal system of responsible and accountable management practices, and the devising of sustainable solutions for global business and governance for the common good of the planet and all of its inhabitants.

Business, Economics and Management leaders and academics need to play a proactive role in guiding and advising business and governments on the best solutions for sustainable economic development with trade regions and nation states. The BMC conference will amongst others, focus on the following sub themes:

- ✦ **Ethics, accountability and social responsibility in business and governmental practices**
- ✦ **Responsible business and management education principles and practices (PRME)**
- ✦ **Responsible financial decision-making in a changing global environment, and the role of the accounting profession to maintain responsible and accountable business and public sector governance practices**
- ✦ **Changing trends in business and entrepreneurship within emerging economies**
- ✦ **The role of government to support sustainable local and global economic growth, entrepreneurship and trade**
- ✦ **Business and trade in the digital age – E Commerce and Trade Innovations**
- ✦ **Marketing and marketing practices for global consumption**
- ✦ **The changing nature of work**
- ✦ **The role of the legal profession in supporting sustainable business development and practices**
- ✦ **Participants are encouraged to focus their submission towards the sub-themes of the conference; general submissions will be accepted as long as it falls within the broad ambit of the main theme of the conference.**

The BMC2014 Local Organizing Committee call for papers/ posters that address one or more of the above themes:

SUBMISSION OF ABSTRACTS

Deadline for submissions: 31 May 2014

Submission of abstracts must be done electronically (by email) in MS word format on the abstract submission form provided. Abstracts are to be emailed to the conference organiser at bmc2014@ukzn.ac.za

Enquiries

General enquiries to be directed to: bmc2014@ukzn.ac.za