



PUBLIC ONLINE DISCUSSION EVENT

THE SCHOOL OF MANAGEMENT, INFORMATION TECHNOLOGY AND GOVERNANCE

Management and Entrepreneurship

An online debate/discussion

DATE: 11 MAY 2021 | TIME: 11H30 -13H00 (SAST) | [REGISTER HERE](#)

Management and Entrepreneurship could be two of the most important issues which our society faces today. Management, the art of getting things done through other people, underpins just about every aspect of our lives whether it is fighting the Covid-19 virus or organising family affairs. Entrepreneurship used to be a fairly obscure idea for economists and business leaders which involved innovation to improve businesses, but today entrepreneurial thinking includes new ideas to improve our circumstances ranging from businesses to community or our own future prospects. Entrepreneurial thinking has become critical to many people lives.

These concepts are not well understood and time and again one hears confusing commentaries on both Management and Entrepreneurship, especially in the media.

UKZN's School of Management, Information Technology and Governance is hosting a discussion which will examine the ins and outs of these ideas and thus provide a better understanding of what these concepts mean to today. This online event will be of special interest to both those who are interested in furthering their studies in these fields possible through research and also to those who are actively involved in management and in building their own businesses.

THE DISCUSSION PANEL WILL CONSIST OF:



Professor Dan Remenyi, after some 20 years in business joined academe 30 years ago. His main academic interest is in research methodology and the sociology of research. He has held visiting professorships at 10 different Universities between the UK, Ireland, South Africa and Sweden. He has more than 60 peer reviewed academic papers published in journal and some 30 books. He is an alumnus of University of Natal. He holds a BSocSc, MBA and PhD.



Dr David Sarpong, reader in Strategic Management, and Head of the Brunel University Strategy, Entrepreneurship, and International Business (SEIB) Research Group. His research interest lies in the broad areas of strategic management and international management, and his current research concerns second-order innovation and technology management, strategic foresight. A co-Convenor of the Annual Doctoral Symposium of the British Academy of Management (BAM), he serves on the BAM Council Sub-Committee of Academic Affairs of Conference and Capacity Building.



Professor Rose Boohene, is an Associate Professor of Enterprise Development at the Centre for Entrepreneurship and Small Enterprise Development, University of Cape Coast. She was the former Head of Department of Management Studies, Vice Dean of the School of Business, Dean for International Education at the University of Cape Coast, and Visiting Professor at the Bonn-Rhein-Sieg University of Applied Sciences, Germany.



Professor Vannie Naidoo, a full time academic and researcher at the University of KwaZulu-Natal, in the College of Law & Management studies. Her field of teaching is in management, corporate strategy, project management, entrepreneurship, research methodology and marketing. She has supervised and graduated over 30 PHD and Masters students to date. She sits on local and international Conference Boards, Editorial Boards and has published various journal articles and book chapters in both interdisciplinary and transdisciplinary research. Prof. Naidoo has been Keynote speaker at two international conferences and a resource speaker for the AAU, East Africa.



This online discussion will be chaired by **Dr Thea Van Der Westhuizen**, Academic Leader of Management and Entrepreneurship at UKZN and South African Chairperson of EDHE CoP for Entrepreneurship Learning and Teaching. For enquiries email vanderwesthuizen@ukzn.ac.za

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This is an open online event. There is no fee for attending this event but those wishing to reserve a place need to register before Monday 10 May at 12H00. Links to the website to gain access to this event will be forwarded to all those who have registered that afternoon.

INSPIRING GREATNESS